

Buyer Incentive Plan

**BUYERS:
Get Cash Back
at Closing When
You Work With
Redefined Realty**

It's that simple! Work with a Redefined Realty Buyer's Agent in purchasing your next home and we will pay you a cash bonus after closing!

Bonus Example:

Your new home purchase price=\$300,000

Your Buyer Incentive after closing=\$1,440

Use it towards moving expenses, new appliances, furniture, remodeling, your first mortgage payment, or anything you choose!



The Process

1. Your Redefined Realty agent will oversee your property search and conduct any follow-up.
2. We will coordinate and conduct all property showings.
3. We will write and negotiate all offers in your best interests, not the sellers.
4. Once an offer is accepted, we will coordinate the purchase through successful closing.
5. Upon successful closing, you will be paid a predetermined Buyer Incentive as a reward in choosing to work with Redefined Realty!*

*Restrictions and plan rules apply. • Buyer's Agency Agreement required. • Property purchased must be a MLS listed property offering a Buyer's Agent commission of at least 2%. • Redefined Realty must be the procuring cause. • Properties listed with Redefined Realty may not be eligible. • Bonus is paid upon successful closing and commission payment to Redefined Realty. • Bonus paid under the plan may count as income for tax purposes. See your tax advisor.



Wisconsin's By Owner Realty



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